



ENVIRONMENTAL

#RACEFOR THEFUTURE

SAILGP

POWERED BY NATURE.™

POWERED BY NATURE.™ DRIVEN BY PURPOSE.



We have a responsibility and a purpose that goes beyond our compelling entertainment proposition. Sustainable development is paramount to the world's future, and through SailGP, we have a unique platform to accelerate change.

Race for the Future takes us from intention to action, with a real ability to effect environmental and social transformation within and outside of the sport.

Simply put, having a zero-carbon footprint and a diverse staff is not enough; we've challenged ourselves to think bigger and broader. These issues go beyond SailGP, beyond the sport and beyond the industry, and we will strongly advocate for the critical adoption of clean energy, while serving as champions of inclusivity."

SIR RUSSELL COUTTS, CEO SAILGP






POWERED BY NATURE™ AND DRIVEN BY PURPOSE

WE ARE MORE THAN A RACING CHAMPIONSHIP

WE **#RACEFORTHEFUTURE** - ACCELERATING CHANGE TO A CLEAN FUTURE POWERED BY NATURE

SETTING THE NEW STANDARD

THE FIRST CLIMATE POSITIVE SPORT & ENTERTAINMENT PROPERTY

- ▶  **ON-WATER**
Race and support boats fully powered by nature by 2025
- ▶  **ONSHORE**
Clean event delivery and business operations
- ▶  **IN CITIES**
Host city legacy through Race for the Future partnerships

ACCELERATING CHANGE

DELIVER ACTIONS AND INNOVATIONS THAT ACCELERATE THE GLOBAL ADOPTION OF CLEAN ENERGY

- ▶  **CLEAN TECH**
Invest in clean energy technology
- ▶  **INNOVATION LAB**
Collaborate and facilitate advances in clean tech innovations
- ▶  **INSPIRING ACTION**
Create the clean energy advocates of the future



AMBITIOUS GOALS FOR REAL IMPACT

AN INDUSTRY LEADING SUSTAINABILITY PROGRAM

NOW...



1st

FIRST CLIMATE POSITIVE SPORTS AND ENTERTAINMENT PROPERTY



100%

COMPLIANCE WITH SUSTAINABLE EVENT MANAGEMENT SYSTEM & ISO20121 STANDARD



1

SUSTAINABILITY PROJECT PER TEAM COVERING ALL MARKET AREAS



100%

COMPLIANCE WITH UN SPORT FOR CLIMATE ACTION, WORLD SAILING SPECIAL EVENT CHARTER



100%

HOST CITIES ENCOURAGED TO SET 2025 CLIMATE TARGETS



100%

FANS REACHED TO INSPIRE A TRANSITION TO CLEAN ENERGY SOLUTIONS

BY 2025...



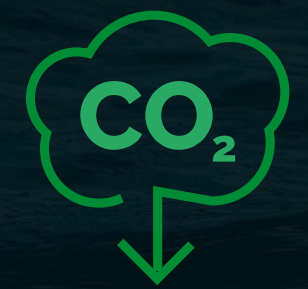
1st

POWERED BY NATURE ACROSS RACE AND SUPPORT BOATS



100%

EVENT OPERATIONS DELIVERED BY CLEAN ENERGY



55%

REDUCTION IN CARBON EMISSIONS



10,000

INSPIRE PARTICIPANTS WITH



100%

GENDER AND RACIAL BALANCE



10

PROJECTS SUPPORTED BY R&D

SETTING THE NEW STANDARD



GOING CLIMATE POSITIVE

SETTING A NEW STANDARD FOR CLEAN EVENT DELIVERY
AS THE FIRST CLIMATE POSITIVE SPORTS AND
ENTERTAINMENT PROPERTY

LEAD BY EXAMPLE

- ▶ Lead by example as signatories of the World Sailing Special Event Sustainability Charter and the UN Sport for Climate Action Framework

REDUCE EMISSIONS

- ▶ Measure, prioritize, minimize and eliminate the league's carbon emissions, reducing by more than half by 2025 with third party tracking and verification

CLEAN EVENT OPERATIONS

- ▶ Implement a robust, sustainable event management system developed to the international sustainable event standard ISO20121
- ▶ Deliver all operations via clean energy solutions by 2025
- ▶ Through innovative partnerships, accelerate a transition to clean energy solutions in the marine industry and beyond

OFFSET

- ▶ Offset the unavoidable carbon emissions through verified carbon credits and advancing blue carbon projects, helping restore critical marine carbon-sequestering habitats around the world

A CLIMATE POSITIVE CHAMPIONSHIP

FIVE-YEAR CARBON PLAN WILL ENSURE SAILGP LEADS BY EXAMPLE AND SETS A NEW STANDARD IN MAJOR EVENT DELIVERY

1. MEASURE TAKE RESPONSIBILITY

SailGP is taking responsibility for all its direct and indirect carbon emissions. Through measurement and verification, it will address the most significant. SailGP will work with the sport's community to share best practices and drive standards across sport through the UN Sport for Climate Action Framework.

2. REDUCE INVEST IN CLEAN INNOVATION

The ambitious carbon plan requires investment in technology and innovation partnerships to achieve the goal of reducing the league's footprint by 55 percent by 2025. Not all of the solutions currently exist, so SailGP will make an investment to accelerate a transition to clean energy in the marine industry and beyond.

3. OFFSET GOING BEYOND NET ZERO

SailGP commits to being a leader in sustainability and go beyond net zero, not only offsetting its historic emissions but going even further. The carbon that cannot be eliminated will be offset via the advancement of blue carbon projects, recognizing the opportunity for the marine environment to sequester carbon and the current need for these projects to become part of the verified carbon credit schemes. SailGP will support the science required to achieve this.

SailGP has engaged in partnerships to help eliminate its carbon impact in a way that is verified and relevant to the sport.

GLOBAL OFFSET PARTNER
One Carbon World will verify the league's carbon emissions, ensure the measurement of the emissions is verified and offset with a global resource partner of the Climate Neutral Now Initiative.



BLUE CARBON OFFSETS
Through a partnership with Worldview International Foundation, new mangrove forests will be planted to contribute to the foundation's ambitious goal of 100 billion new trees.



ON-WATER

RACE AND SUPPORT BOATS POWERED BY NATURE



▶ *COMMITTED TO TRANSITIONING SAILGP'S RACE AND SUPPORT BOAT FLEET TO LOW-CARBON PROPULSION SYSTEMS BY 2025*

- Upgrade existing engines with electric models currently on the market and piloting new entrants to the market.
- Explore retrofit solutions to reduce carbon emissions of manufacturing new engines.
- 100 percent remote monitoring of support fleet to optimize the fleet size, usage and propulsion system.
- Innovative solutions to design the clean race course of the future including self-propelled, battery powered race marks.

ONSHORE

CLEAN EVENT DELIVERY AND BUSINESS OPERATIONS



- ▶ *SHIFTING FROM TECHNOLOGIES BASED ON FOSSIL FUELS TO 100 PERCENT RENEWABLE POWER BY 2025 AND REDUCING CARBON ACROSS OPERATIONS*
 - At the core of the project is temporary event power supplied by generators using clean fuel. In Season 1, recycled vegetable oil was used and a solar-storage temporary power solution implemented for battery charging. Further innovative solutions will be sought, that will also help push the event industry forward.
 - SailGP is committed to ensure 100 percent recyclability of the race boats with end-of-life solution and innovative carbon fiber recycling - raising awareness of closed loop recycling within the marine industry and beyond.
 - The carbon impact of shipping is also being minimized, optimizing the number of containers shipped and working with the logistics partners to identify further opportunities.

IN CITIES

LEAVE A LEGACY WHERE SAILGP RACES



▶ EACH TEAM WILL BE RACING FOR THE FUTURE

- Every team will sign a *Race for the Future* partner in their market, with highly visible branding space on the boats to raise awareness for the partners' cause, but also to secure funding through race results.
- Teams will work with their partners on projects in the local market that align with SailGP's sustainability efforts, with a focus on clean energy and blue carbon initiatives to deliver a positive legacy.

LEADERSHIP AND GLOBAL IMPACT

SAILGP IS COMMITTED TO CREATING LEADERSHIP BEYOND ITS IMMEDIATE AREA OF DIRECT CONTROL AND PLAY A MAJOR ROLE IN INFLUENCING AND INSPIRING OTHERS.

SAILGP WILL WORK WITH ITS PARTNERS TO FURTHER THE ACHIEVEMENT OF THE UN SUSTAINABLE DEVELOPMENT GOALS.

UN SPORT FOR CLIMATE ACTION

CLIMATE ACTION NOW

- ▶ SailGP signed the UN Sport for Climate Action Framework in June 2019 with a clear commitment to achieve net zero by 2025 and was the first to bring the league and all its participating teams to commit to the framework.
- ▶ The UN Paris Agreement signed by over 180 nations in 2016 sets out a commitment to reduce carbon emissions to net zero by 2050. Through the UN's Sport for Climate Action, the UN is looking to sport to enable and accelerate achieving net zero.

WORLD SAILING SUSTAINABILITY CHARTER

SUSTAINABILITY AGENDA 2030

- ▶ SailGP was the first World Sailing Special Event to commit to and activate across the charter. SailGP's 2025 sustainability strategy delivers on all aspects of the charter.
- ▶ The Special Event Sustainability Charter looks to build on the momentum of sustainability initiatives that have been delivered by some of the special events in recent years.
- ▶ As part of the charter, all special events will have a comprehensive sustainability strategy aligned to applicable principles set out in Sustainability Agenda 2030, and will commit to working with World Sailing to accelerate the objectives and targets.

ACCELERATING CHANGE

ACCELERATE ADOPTION OF CLEAN ENERGY

- ▶ SAILGP SITS UNIQUELY AT THE INTERFACE OF INNOVATIVE TECHNOLOGY AND SUSTAINABILITY, AND PASSIONATELY BELIEVES IN THE POWER OF TECHNOLOGY TO ADDRESS GLOBAL CLIMATE CHALLENGES.
- ▶ SAILGP WILL DELIVER ACTIONS AND INNOVATIONS THAT ACCELERATE THE GLOBAL ADOPTION OF CLEAN ENERGY BY INVESTING IN **CLEAN TECHNOLOGY**, SERVING AS A COLLABORATIVE **INNOVATION LAB** AND **INSPIRING ACTION**.

CLEAN TECH

INVEST IN CLEAN ENERGY TECHNOLOGY



- ▶ *SAILGP WILL INVEST IN GROUND-BREAKING, CLEAN ENERGY INNOVATIONS THROUGH ITS OWN RESEARCH AND DESIGN CAPABILITIES, AND WILL INVEST IN DISRUPTIVE CLEAN TECH ORGANIZATIONS THAT ACCELERATE THE TRANSITION TO RENEWABLE ENERGY.*
- ▶ *THE AIM WILL BE TO DEVELOP, TEST AND BRING TO MARKET NEW SUSTAINABLE INNOVATIONS THAT HAVE BROADER APPLICABILITY BEYOND THE MARINE INDUSTRY, AS WELL AS ALLOW THE LEAGUE TO REINVEST IN PROJECTS THAT NURTURE AND PROTECT THE ENVIRONMENT WHERE SAILGP RACES.*
- ▶ *THROUGH ITS TECH INVESTMENTS, SAILGP WILL ENGAGE IN MUTUALLY BENEFICIAL PARTNERSHIPS WITH SHARED VALUES.*
- ▶ *SAILGP WILL USE ITS GLOBAL PLATFORM TO TEST AND SHOWCASE THESE NEW INNOVATIONS, SHORTENING THEIR TIME TO MARKET AND ACCELERATING ADOPTION.*

INNOVATION LAB

COLLABORATE AND FACILITATE ADVANCES IN CLEAN
TECH INNOVATIONS



- ▶ *THE GLOBAL CHAMPIONSHIP WILL SERVE AS AN INNOVATION LAB AND BRING TOGETHER PARTNERS, STAKEHOLDERS, THOUGHT LEADERS AND CHANGE MAKERS TO COLLABORATE AND FACILITATE ADVANCES IN CLEAN TECH INNOVATIONS.*
- ▶ *SAILGP EVENTS WILL BECOME THE ULTIMATE SHOWCASE, AND THROUGH DEMONSTRATIONS, FORUMS AND INTERACTIVE SESSIONS, INNOVATORS WILL BE BROUGHT TOGETHER TO SHAPE THE FUTURE OF CLEAN TECHNOLOGY AND MARINE SUSTAINABILITY.*
- ▶ *THE SAILGP PLATFORM WILL BECOME THE SHOWCASE FOR THE LATEST INNOVATIONS, AND WILL HELP BRING NEW TECHNOLOGIES TO MARKET, RESULTING IN ADOPTION IN THE MARINE INDUSTRY AND BEYOND.*

INSPIRING ACTION

CREATE THE CLEAN ENERGY ADVOCATES OF THE FUTURE



- ▶ FROM GRASSROOTS YOUTH PROGRAMS TO CONSUMER CAMPAIGNS, SAILGP WILL LOOK TO INSPIRE ACTION AMONG ITS AUDIENCES, PARTNERS AND FANS.
- ▶ SAILGP WILL USE ITS GLOBAL EVENTS, AND SOCIAL, DIGITAL AND BROADCAST PLATFORMS TO SHOWCASE, EDUCATE AND INSPIRE – HELPING CREATE THE CLEAN ENERGY ADVOCATES OF THE FUTURE.
- ▶ BY 2025, 10,000 YOUNG PEOPLE WILL BE EDUCATED ABOUT SUSTAINABILITY THROUGH SAILGP INSPIRE - THE LEAGUE'S YOUTH AND COMMUNITY OUTREACH PROGRAM - IN EVENT HOST CITIES.
- ▶ SAILGP WILL USE ALL ASPECTS OF ITS EVENTS TO SHOWCASE, EDUCATE AND INSPIRE ITS AUDIENCES AROUND A CLEANER FUTURE.
- ▶ SAILGP WILL COLLABORATE WITH ITS TEAMS AND THEIR RACE FOR THE FUTURE PARTNERS TO INSPIRE AND ENGAGE AN AUDIENCE BEYOND SAILING ENTHUSIASTS AND IN THE TEAMS' LOCAL MARKETS.
- ▶ SAILGP WILL WORK WITH CURRENT AND FUTURE CORPORATE PARTNERS AND HOST CITIES TO HELP THEM TRANSITION TO CLEAN ENERGY AND POWER.



THE RACE FOR THE FUTURE HAS BEGUN